



Bradshaw & Co. Business Consulting

866•219•8558 (toll free) phone/ fax

Info @BradshawandCo.com

Based in Los Angeles, yet effective nationwide

Specializing in Marketing, Personal & Business Development and Organizational Improvement

Come to us for Answers! We create Solutions!

Organizational Improvement & Growth Services

Businesses of any size can significantly benefit from organizational improvements. Whether it's enhancements in staff performance, processes, productivity or strategies to achieve greater results, internal improvement is an integral part of growth. At Bradshaw & Co. we conduct an assessment to determine key issues to target and identify others *before* they become problems. We have questionnaires designed to get to the root of your particular organizational problems. After they are diagnosed, we use recommendations, implementation advice, exercises, and activities to work on the issues that were uncovered. The result is an improvement in efficiency, morale, effectiveness, motivation, retention, loyalty, and teamwork, for organizations of any size.

ORGANIZATIONAL DEVELOPMENT:

- Deals with issues related to motivation, growth, teamwork, strategic planning, and coaching.
- Balances change and stability, achieving a positive climate for improvement and growth.
- Interprets personality and behavioral differences and implements strategies for smoother interactions and processes; this leads to increased morale, employee loyalty, and retention.
- Stimulates creative thinking to move jobs quicker, this increases efficiency and saves money.
- Gives meetings more value while increasing interactions, productivity, and effectiveness.
- Sets ground rules for enhanced dialogue, leadership, mentoring, & successful team building.

Value to the Client

Organizational enhancements will increase efficiency and employee motivation by ensuring that they have complete confidence in the processes in place, as well as the quality of services offered and pricing. That is the only way they will be completely excited and have the self-assurance to stand up to their target customer and deliver results. Additionally, businesses generally fail to acknowledge the importance of employee morale; an appreciated employee is a productive employee. These services will help you recognize and acknowledge the achievers in your company, and motivate the minimalists to get the results you want.

*Ask us about our related Employee Loyalty, Mystery Shopping, and Customer Retention Programs.
We can customize a program for you.*

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